



# [x]cube

mobile  
social  
games

[xcubelabs.com/games](http://xcubelabs.com/games)

iPhone

BlackBerry

Android

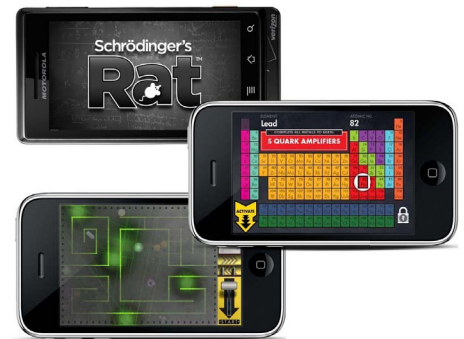
Palm Pre



**SMALL** A simple game can be completed in only a few days.



**MEDIUM** More-complex games on multiple platforms are perfect for the [x]cube team.



**LARGE** Socially integrated games on multiple platforms with multiple facets let us shine!

## FULL SERVICE

When you work with [x]cube you have access to a team of experts that know their way up, down, under and around the entire process of designing, developing and deploying mobile games. You can engage our experts from the very beginning of an idea all the way through to its marketing and promotion. Or you can ask us to work on only the phases in which you need assistance. Either way, you'll get a talented team assembled and tailored to your project and truly excited to make it a reality.

## EXPERIENCE

The worldwide mobile software industry is growing larger and evolving faster every day. [x]cube has been involved from the very beginning, building a team of developers, managers and strategists that live and breath app store trends, programming techniques and user interface design. Why not have our passionate players on your team for your next project—our experience and expertise will make you look like the genius.

## YOUR PARTNER FOR MOBILE GAMING

### VALUE

[x]cube offers extremely competitive pricing on all development projects, delivering your game more efficiently and quickly. At the same time, our experience and quality are unmatched, giving you the value you need to make a smart business decision. We offer no-obligation cost estimates that we're sure will get your attention.

### CONFIDENCE

[x]cube has built over 150 iPhone Apps that have been downloaded well over 1,000,000 times. Most of our clients have returned for multiple projects and continually recommend us to their associates. We're happy to give you contacts of current clients and you can find out for yourself why [x]cube has earned the solid reputation it has today.

### ALL SHAPES

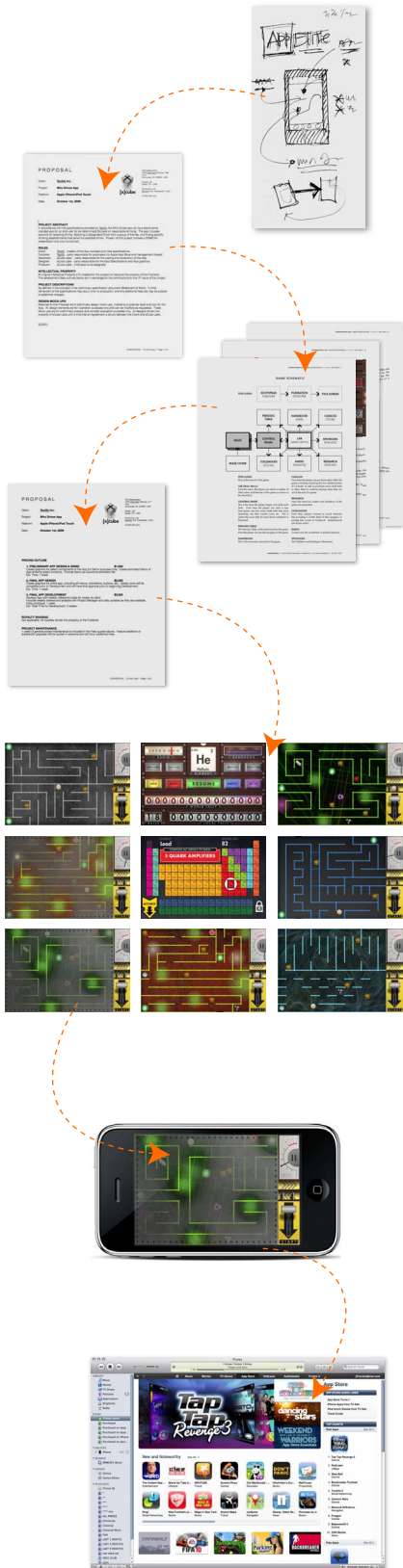
The mobile industry is constantly evolving and introducing new platforms and software updates. [x]cube is ready to develop projects for all major platforms, including the Apple iPhone, Palm Pre, BlackBerry and Android systems.

### ALL SIZES

[x]cube is ready to discuss projects of all sizes and levels of complexity. Whether it is a casual game idea or a full-service mobile platform, we can build a team to tackle it.

## FROM CONCEPT TO PUBLISHED GAME

[x]cube takes pride in providing a smooth and orderly process for taking ideas from their inception all the way through success in the marketplace. Below is a brief overview of our approach and services we can provide along the way.



### CONCEPT

It starts with an Idea. We're comfortable listening to your ideas no matter how little or far they are developed. We're happy to give you feedback and let you know if we can help.

### PRELIMINARY ESTIMATE

After gathering some initial parameters of scope, scale and features, [x]cube provides a written estimate outlining the anticipated costs and timeline for the project.

### DESIGN SPECS

The project then goes into preliminary design where a specifications package is assembled detailing all of the final functions, features and interface needs. This Design Spec is developed jointly by [x]cube and the client.

### PRICE QUOTE

From this Design Spec, a final price quote is established with precise costs, roles and times for all remaining phases clearly defined. Once approved, [x]cube begins immediately on development.

### DESIGN

Using the Design Spec as guide, the project initially enters into a phase where the key user interfaces are created and static mock-ups of most screens are developed. All designs are approved by the client prior to entering into production.

### PROTOTYPE

During production, prototypes of the project are presented for the client's review and approval on a very regular basis. These prototypes can run on your actual device for testing and review in the real world.

### TESTING

Once all of the functions and features are implemented, a rigorous testing process begins to insure that the project functions 100% as designed and performs smoothly. Only when our team and our client are satisfied will the project be considered ready to publish.

### PUBLISHING

With the completed project, [x]cube can assist the client in publishing it to the app stores and making it available to the world. Our experience can make this process smooth and efficient.

### MARKETING CONSULTING

[x]cube can offer experienced marketing consulting services to aid in building awareness for your app. We can help guide you through the helpful steps that greatly increase your opportunities for success.

## SPEED

[x]cube understands that there is no time to loose in a the current marketplace. We are prepared for your aggressive timelines and immediate needs. Almost everything is possible, just ask.

## PRIVACY

[x]cube respects our clients' privacy and intellectual property to the utmost level. All discussions and dealings are considered completely confidential and are covered by a Mutual Non-Disclosure Agreement. This agreement, available from our website, protects our clients' ideas and gives everyone confidence that all discussions and exchanges are held in the strictest of confidence.

## TEAMWORK

When working with [x]cube, each client is assigned a team that will follow the project throughout the entire process, from start to finish. A team may include a Development Consultant, a Project Manager, and a Senior Engineer in charge of the programming group working on the project. This team is in close contact with the client throughout the project, and available via e-mail, Skype and telephone at a moments notice.

## LETS CONNECT

Contact us today to learn more about what [x]cube can do for you.

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800-805-5783



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